




BẠCH HÀ DƯƠNG


GRAPHIC DESIGNER & ILLUSTRATOR




 Dec 20, 1996

 0383718358

 bachhaduong2012@gmail.com

 <https://s.net.vn/QWfh>

 Hanoi, Vietnam

Hello World! My name is Bach Ha Duong, people call me Dee. I am a Vietnamese-based illustrator and graphic designer. I consider my personal art projects as a hobby and a passion, which eventually became my full-time work, along with pursuing the career in graphic design.

EDUCATION

Sep 2014
-
May 2018

Hanoi University

Major: Information Technology (English)

GPA: 7.85/10

Bachelor's degree: Credit

Oct 2018
-
Aug 2020

FPT Arena Multimedia

Major: Multimedia Design

Centre: ARENA-HANOI-1-FPT

Advanced diploma in multimedia:

Distinction Courses:

- Graphic Suite
- Web Development Suite
- Advanced Animation Suite
- 3D Animation Suite

SKILLS

Language

Vietnamese, English

Designing

- Sketching and Digital Painting
- Graphic Designing and Branding
- Movie Editing and Animation

Tools

- Adobe Suite
- Procreate
- 3DS Max/Blender
- Midjourney

WORK EXPERIENCE

2018
-
Present

Freelance projects

Illustrator and Graphic Designer

- Vinhomes Riverside 2024 Tet decoration
- Vincom Center Pham Ngoc Thach 2024 Tet Holiday decoration
- Dragon Ocean Do Son - Hai Phong 2024 Tet Holiday decoration
- Vincom Center Landmark 81 2023 Mid-Autumn Festival decoration

HONORS & AWARDS

May 2018

Top graduate of Hanoi University's C14

May 20th, 2022

1st prize at art challenge "Thành phố hay ho" co-hosted by FPT Arena Multimedia Da Nang and Nghiện Design community group
<https://www.facebook.com/100083342942290/posts/117595094282485/>

2018
-
Dec 2022

- Vincom Center Pham Ngoc Thach 2023 Christmas decoration
- VP Bank Counter 2023 Christmas decoration
- Aeon Mall Long Bien 2023 Christmas decoration
- FPT Education 2023 Tet holiday event illustrations, play stage, prints & media
- Lining Sport 2022 Seagame posters of 8 famous Vietnamese athletes' illustrations
- N.ACT local brand t-shirt printing illustrations
- TPBank limited Flash 2 in 1 Tarot-themed Visa cards
- Vinhomes theming boats
- Illustration of Meyhome Capital Phu Quoc as commission for Tan A Dai Thanh

FPT Arena Multimedia

Part-time Graphic designer & Illustrator

Main responsibilities:

- Student
- Design graphics, illustrations, web page and other artworks following the company's requirements

Art projects:

- 4 semesters' illustrations
- Campaign & competition artworks
- Collage art wall for 17th anniversary of the company's Doi Can branch (collaboration with Mr. Doan Xuan Truong - Design Executive of FPT Arena Multimedia)
- Banner and landing page for FPT Arena Homecoming event FPT Arena Multimedia's tote bag graphics

Dec 2020
-
Feb 2024

Golden Bee Art Solution - Hexagon JSC

Illustrator - 2D Artist

Main responsibilities:

- Work as concept artist & graphic designer
- Brainstorm ideas, illustrate and build decorations for public entertainment locations
- Common locations: malls, event stages, check-in booths, etc...
- Major clients: Vin Group, AEON

Art projects:

- Doji Tower and Doji Smart 2023 Christmas decoration
- Aeon Mall Hai Phong - Le Chan 2023 New Year, Mid-Autumn Festival & Christmas decorations

Dec 25th, 2023

1st prize at "50 Years of an Icon" art contest hosted by Timberland Vietnam - Artwork: "All walks of Timberland"
<https://www.facebook.com/TimberlandVN/videos/394178949624217>

CERTIFICATIONS

IELTS Certificate

Band score **8.0** issued by Viet Nam British Council - Test Report Form Number: 20VN000241BACH002A
Apr 30th, 2020

INTERESTS

Drawing, Creating, Doing pushups, Basketball, Pokemon

- Aeon Mall Hai Phong - Le Chan 2022 Tet Holiday, Mid-Autumn Festival & Christmas: stage decorations, illustration, key visual & animation: https://youtu.be/6rukf-lz_NY?si=Mwof4cPypTjZqaD2;
- Vinhomes Ocean Park 2022 Tet decoration
- Aeon Mall Hai Phong - Le Chan 2021 Halloween & Christmas: key visual and the respective animated versions:
<https://youtu.be/t99fxK86Jkk?si=tsNssa6ga1tMC4mY> (Halloween)
<https://youtu.be/6s4KLajFyQY?si=Sv4peetAstQZ2AY6> (Christmas)
- Geometric statue set of Caribbean traditional dancing girls at Vega City Nha Trang
- Signages for kid-zone theme parks and entertainment areas in Vinpearl & VinWonder
- Facebook posts for Rang Dong Lamp:
<https://www.facebook.com/ralaco1961/posts/1529986417199331> (1)
<https://www.facebook.com/ralaco1961/posts/1528637094000930> (2)
<https://www.facebook.com/ralaco1961/photos/a.268164060048246/1527950297402943> (3)
<https://www.facebook.com/ralaco1961/photo/a.268164060048246/1529322140599092> (4)
- Facebook carousel ads for The Nine
- Facebook ads and posts for Panasonic Vietnam:
<https://www.facebook.com/PanasonicVietnam/posts/1659318107602809> (1)
<https://www.facebook.com/PanasonicVietnam/posts/1636561109878509> (2)
<https://www.facebook.com/PanasonicVietnam/posts/1646348292233124> (3)
- Facebook post illustration for The Zei
- Posters for office renovations
- Wall paintings and slogans for factory decoration